FILE

JULY 25

1977

fashion calendar

37th year • a weekly publication

JANUARY

S	M	T	W	T	F	S
.	.	.	.	.	.	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	.	.	.	.	.

FEBRUARY

S	M	T	W	T	F	S
.	.	.	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	.	.	.	.

MARCH

S	M	T	W	T	F	S
.	.	.	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	.

APRIL

S	M	T	W	T	F	S
.	.	.	.	.	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

MAY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	.	.	.	.

JUNE

S	M	T	W	T	F	S
.	.	.	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	.	.

JULY

S	M	T	W	T	F	S
.	.	.	.	.	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	.	.	.	.	.	.

AUGUST

S	M	T	W	T	F	S
.	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	.	.	.

SEPTEMBER

S	M	T	W	T	F	S
.	.	.	.	.	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
.	.	.	.	.	.	.

OCTOBER

S	M	T	W	T	F	S
.	.	.	.	.	.	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	.	.	.	.	.

NOVEMBER

S	M	T	W	T	F	S
.	.	.	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	.	.

DECEMBER

S	M	T	W	T	F	S
.	.	.	.	.	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	.	.	.	.	.	.

1978 - - NEXT YEAR

JANUARY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

FEBRUARY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

MARCH

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

APRIL

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

MAY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

JUNE

S	M	T	W	T	F	S
			1	2	3	
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

JULY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

AUGUST

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

SEPTEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

OCTOBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

NOVEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

DECEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

ruth finley, publisher • 185 east 85st., n.y., n.y. 10028 • (212) 289-0420

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, JULY 25, 1977

July 24 — NAT'L FASHION & BOUTIQUE SHOW - CHICAGO AT McCORMICK PLACE (July 24-27),563-3960

Beginning Monday July 25 — OPENING: MISSES' GOLF & ACTIVE SPORTSWEAR — LOOMTOGS SPORTS — 1407 BROADWAY SHOWROOM - 35TH FLOOR
Continuous by appointment. Contact: 354-3600.

FALL COUTURE SHOWINGS IN PARIS - CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE
Contact: Denise Dubois, Chambre Syndicale, 100 rue du Faubourg St. Honore, Paris (266-64-44)

Mon.,July 25:	9:15 A.M...Jacques Esterel	3:00 P.M...Jean-Louis Scherrer (2nd Show)
	10:30 A.M...Pierre Cardin	4:00 P.M...Philippe Venet
	11:00 A.M...Torrente	5:30 P.M...Pierre Balmain
	12:00 Noon..Jean-Louis Scherrer	5:30 P.M...Philippe Venet (2nd Show)
	2:30 P.M...Christian Dior	7:00 P.M...Serge LePage (9:00 PM, 2nd Show)
Tues.,July 26:	9:15 A.M...Courreges	1:30 P.M...Jean Patou
	10:30 A.M...Emanuel Ungaro	3:00 P.M...Emanuel Ungaro (2nd Show)
	11:30 A.M...Lanvin	3:00 P.M...Balmain (2nd Show)
	12:30 P.M...Louis Feraud	3:30 P.M...Chanel
	2:30 P.M...Courreges (2nd Show)	5:00 P.M...Ted Lapidus
Wed.,July 27:	9:30 A.M...Guy Laroche	2:15 P.M...Nina Ricci
	10:30 A.M...Jean Patou (2nd Show)	3:30 P.M...Chanel (2nd Show)
	11:00 A.M...Yves Saint Laurent	3:45 P.M...Givenchy
	11:00 A.M...Courreges (3rd Show)	4:00 P.M...Jacques Esterel (2nd Show)
	12:30 P.M...Jean Hercey	5:00 P.M...Paco Rabanne
		6:00 P.M...Carven
Thurs.,July 28:	9:30 A.M...Hanae Mori	3:00 P.M...Guy Laroche (2nd Show)
	9:30 A.M...Givenchy (2nd Show)	3:30 P.M...Gres
	10:45 A.M...Nina Ricci (2nd Show)	3:30 P.M...Hanae Mori (2nd Show)

Beginning Monday Aug. 1 — OPENING OF HOLIDAY & RESORT COLLECTION — HARBOUR CASUALS — 1411 BROADWAY SHOWROOM - 23RD FLOOR
Swimwear, beachwear, casual clothes. Continuous by appointment. Contact: Sandy Engel or Anne Marie Boris, OR 9-8060.

Beginning Monday Aug. 1 — OPENING OF HOLIDAY & RESORT COLLECTION — P.B.S.A. LTD. — 498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Christine Von Lumbe, Charlotte, Above The Crowd, Lydia, Empress of Hong Kong, Joanie Char, Les Wilk, Shirley Willett, Kazan. Contact: 947-4492.

Beginning Monday Aug. 1 — OPENING OF HOLIDAY & RESORT COLLECTION — HELENE SIDEL, INC. — 530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Continuous by appointment. Contact: 354-0024.

Tuesday Aug. 2 5:30 P.M.-8:30 P.M. — NEW CHILDREN'S & MATERNITY BOUTIQUE — PUMPKINS & MONKEYS — 801 MADISON AVENUE (AT 67TH STREET)
Also, Kenneth for Kids hairstyling salon; accessories, toys, gifts.
By invitation. Contact: Jerrie Rosenberg, 421-3974.

COPYRIGHT 1977, FASHION CALENDAR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Aug. 2 6:00 P.M.-8:00 P.M.	PREMIERE: MENSWEAR COLLECTION	FABERGE GENTLEMEN'S APPAREL (1290 SIXTH AVE)	NEW YORK, NEW YORK 33 WEST 52ND STREET
	"Salute to New York" -- introducing Spring and Summer menswear. Show promptly at 7:00. By invitation. Contact: Buyers--Paul Diamond, 582-9302; Press--Calisch Assoc., 489-8420.		
Wednesday Aug. 3 3:00 P.M.	PREVIEW: FALL & WINTER COLLECTION	GALANOS (2254 S.SEPULVEDA,L.A.)	HOTEL PLAZA CRYSTAL ROOM
	By invitation. Contact: (213) 272-1445.		
Wednesday Aug. 3 6:00 P.M.	MENSWEAR: FALL '77 & SPRING '78	YVES SAINT LAURENT (1271 AVE OF AMERICAS)	WALDORF-ASTORIA GRAND BALLROOM
	By invitation. Thereafter, showroom 21st floor. Contact: Yvon Dihe, 541-6750.		
Beginning Wednesday Aug. 3	OPENING OF HOLIDAY & RESORT COLLECTION	DORY COFFEE LTD.	18 EAST 53RD STREET SHOWROOM - 4TH FLOOR
	Continuous by appointment. Contact: Dory Coffee or Sandra Stewart, 935-4990.		
Aug. 5	MIAMI HOLIDAY & RESORT COLLECTIONS (Aug. 5-9)		
Saturday Aug. 6-Aug. 9	NATIONAL SHOE FAIR at N.Y. Coliseum & Americana Hotel. Contact: Reno Ravenna, 689-5996 ... INTERNATIONAL FOOTWEAR FASHION WEEK at N.Y. Hilton Hotel. Contact: Ed Launzel, 564-3383 ... SPRING & SUMMER SHOE SHOW at Hotel Plaza. Contact: Elliot Pliner, 688-7199.		
Saturday Aug. 6 9:00 A.M.	SPRING AND SUMMER SHOE COLLECTION	GOLO FOOTWEAR	717 FIFTH AVENUE SHOWROOM - ROOM 416
	Also at 11:00 A.M.; 2:00 & 4:00 P.M. By invitation. Contact: 688-8200.		
Beginning Saturday Aug. 6-Aug. 10	SPRING/SUMMER '78 SHOE COLLECTIONS	JACQUES COHEN, LTD. (1370 SIXTH AVENUE)	HOTEL PLAZA PRIVATE SUITE
	Jacques Cohen Collection; Diane Von Furstenberg for Lina Fashion, Inc. Continuous showings. Contact: Rolana Tankus, 541-9560.		
Saturday Aug. 6-Aug. 10	SPRING-SUMMER SHOE COLLECTION	ANDREW GELLER SHOE CO.	1370 SIXTH AVE (56TH ST) 7TH FLOOR
	By Andrew Geller, Julianelli, Geoffrey Beene, Calvin Klein; and Grafeeti by Beverly (first showing); also handbags. By appointment. Contact: 489-8280.		
Saturday Aug. 6-Aug. 12	SPRING 1978 SHOE FASHIONS	CHARLES JOURDAN	3 WEST 57TH STREET SHOWROOM - 12TH FLOOR
	By Charles Jourdan, Pierre Cardin, Xavier Danaud. Contact: 421-4250.		
Beginning Saturday Aug. 6	SPRING/SUMMER '78 SHOE COLLECTION	JEAN RIMBAUD	3 WEST 57TH STREET SHOWROOM - 11TH FLOOR
	By appointment. Contact: 421-4250.		
Sunday Aug. 7 11:00 A.M.	APPAREL & SHOE TRENDS TOWARDS SPRING '78	WOHL SHOE COMPANY	9 WEST 57TH STREET SHOWROOM - 14TH FLOOR
	Also, 1:00, 3:00 & 5:00, live shows --"Wohl Makes a Point of Fashion". Produced by Doris A. Weston. By invitation (limited seating). Contact: PL 9-5844.		
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION	ADINI COLLECTION BY INDIA IMPORTS OF R.I.	1411 BROADWAY SHOWROOM - SUITE 1144
	Continuous by appointment. Contact: 354-4942. Publicity: Vera Bacal, PL 3-8421.		
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION	GIL AIMBEZ/GENRE; GIL AIMBEZ/BON MENAGE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Continuous by appointment. Contact: 563-0988.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-8420.	HARVE BENARD	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Also, A.B.2. Continuous by appointment. Contact: 221-5765.	ALICE BLAINE	80 WEST 40TH STREET SHOWROOM - 10TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Stephen Perlo, 391-0900.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Pat Tennant, CI 7-1100.	STEPHEN BURROWS	10 WEST 57TH STREET SHOWROOM - 7TH FLOOR
Monday Aug. 8- Aug. 19	CALIFORNIA COLLECTIONS-- HOLIDAY/RESORT IN N.Y. D.B.A. Theodore; Jerry Madison; Judd; By Chance; Caviar; Dina Creations; Harold Evans; It Company; Joanna Judd Shoes; Linda Somers; Marion Kops; Masako; New Hero; I. Peri; Terrific Company. By appointment. Contact: Loretta Dececco, (213) 628-6100.	CALIFORNIA CONTEMPORARY FASHION GUILD(110 E.9TH,L.A.)	HOTEL PIERRE PRIVATE SUITES
Beginning Monday Aug. 8	OPENING OF RESORT & EARLY SPRING Continuous by appointment. Contact: 354-9760.	PIERRE CARDIN SPORTIF	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 594-4470.	CASI & SICA KNITS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 354-3636.	CINNAMON WEAR BY BRITTA	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 279-9223.	CUDDLECOAT; V & J DESIGN	500 SEVENTH AVNUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 354-6474.	CYGNE DESIGNS LTD.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 354-7200.	NANCY EBKER - SPORTWORK	1411 BROADWAY SHOWROOM - 30TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 947-8470.	ESTEVEZ	530 SEVENTH AVENUE SYLVAN RICH - 20TH FLOOR
Monday Aug. 8- Aug. 19	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Elaine Bender, (213) 687-9988.	MIMI FAYAZI (110 E. 9TH, L.A.)	HOTEL PLAZA PRIVATE SUITE
Monday Aug. 8- Aug. 26	OPENING OF HOLIDAY COLLECTION No shows; informal modeling only. By appt. Contact: 840-1333, ext. 743.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION (Note: No N.Y. opening). Continuous by appointment. Contact: (213) 658-8933.	FRAGMENTS	8467 MELROSE PLACE LOS ANGELES, CALIF.
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Also, Pierre Cardin Boutique opening August 15. Continuous by appointment. Contact: 354-7284.	GALLANT INTERNATIONAL & PIERRE CARDIN	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 594-5010. Publ.: Vera Bacal, PL 3-8421.	MADY GERRARD	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 391-0901.	GINO-SNOW BY RICHARD ASSATLY	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 244-1700.	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Blouses and separates. Continuous by appointment. Contact: 221-6960. Publicity: Carole Shapiro, 586-0909.	GIORGIO SANT'ANGELO FOR GREGORY & GOLDBERG	525 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 354-4330.	CAROL HORN'S HABITAT; C.H.H. DRESSES	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Preview of "Shapes by Charles James" for Hyacinthe. Contact: Ed Baron, 879-2837.	HYACINTHE	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 354-7880.	EVA FOR ROBERT JANAN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Peggy Schofield, 391-8454.	J.W.P. SPORT	1410 BROADWAY SHOWROOM - 33RD FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 221-6993.	KENAR & INDYGO BY ANN TJIAN	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT DRESS COLLECTION Continuous by appointment. Contact: Rosalind Taffel, 354-8590.	MARION MAGED	1411 BROADWAY SHOWROOM - ROOM 1212
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTIONS Also Mignon International, beginning Aug. 10. Contact: 354-4980.	MIGNON & MIGNON II BY DOROTHY FARBO	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 221-6374.	TRACY MILLS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTIONS By appt. Contact: Jeff Levine (dresses); Herb Lewin (sportswear); 221-6720.	LEO NARDUCCI - DRESSES; NARDUCCI SPORT	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTIONS Continuous by appt. Contact: 354-0760; Boutique, 24th floor, 354-4325.	ALBERT NIPON; NIPON BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY BELT COLLECTION Continuous by appointment. Contact: 868-6750.	OMEGA FASHIONS LTD. & CALVIN KLEIN	330 FIFTH AVENUE SHOWROOM - 1102
Beginning Monday Aug. 8	LATE FALL & HOLIDAY JEWELRY & BELTS By appointment. Buyers: Margot Abry; Press: Marcia Colton, 679-6281.	P.C. DESIGNS, INC. BY PETER CATALANO	385 FIFTH AVE (36TH ST) SHOWROOM - SUITE 809
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Contact: Buyers--David Rosenzweig; Press--Joanne Creveling, 586-2377.	PINKY & DIANNE LTD. FOR PRIVATE LABEL	730 FIFTH AVENUE SUITE 1902
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Joan Miller, 221-1240.	VALERIE PORR	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY COLLECTION Continuous by appt. Contact: Rick Costello, 354-4260. Publ.: Rea Lubar, 279-0790.	PORTFOLIO BY PERRY ELLIS	1411 BROADWAY SHOWROOM - 29TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Buyers: Bert Reifer, 221-0642. Press: Jeanne Chappell, 221-0644.	CLOVIS RUFFIN FOR RUFFINWEAR/RUFFINKNIT	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Aug. 8	OPENING OF WINTER & RESORT COLLECTION Continuous by appt. Contact: 221-6960. Publ: Carole Shapiro, 586-0909.	PAULA SAKER	1411 BROADWAY SHOWROOM - 23RD FLOOR
Beginning Monday Aug. 8	RESORT: BELLE SAUNDERS & JOSEPH GARGUILLO Continuous by appointment. Contact: LO 4-9194.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Michael Mignone, 391-0447.	FREDERIKA JEAN STARK	1410 BROADWAY GARDEN ROOM - 17TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Paul Scott, 265-2034.	ERNST STRAUSS & SCHNELL SPORTS	HOTEL GOTHAM SUITE 1801
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-0015.	TANNERWAY BY LOIS ANDERSON	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 736-6060.	REUBEN THOMAS INCORPORATED	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 695-6950.	HARRY STRIEBEL FOR TREVI COURT	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-7200.	VIVO	1411 BROADWAY SHOWROOM - 30TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 354-4420.	CHESTER WEINBERG	550 SEVENTH AVENEU SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Tuesday Aug. 9 9:15 A.M.	SOLE-LEATHER PRESS BREAKFAST Champagne reception to preview new Men's Shoe Dept. By invitation. Contact: Debby Weber, 223-7205.	BLOOMINGDALE'S	1ST FLOOR MEN'S SHOES
Tuesday Aug. 9 10:00 A.M.	SHOWING OF RESORT & EARLY SPRING By invitation. Thereafter by appointment. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Aug. 9 11:00 A.M.	SHOWING OF HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Aug. 9 12:00 Noon	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Aug. 9	OPENING OF HOLIDAY & RESORT COLLECTION Also, Brenner Bees. Continuous by appointment. Contact: 239-1150.	ELEANOR BRENNER INC.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 9	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Publicity: Betty Yarmon, 563-2300.	DALANI II/DAL KNITTERY BY ARTHUR DALAGER	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Aug. 9	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-4700.	DON SAYRES FOR GAMUT	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Aug. 9	HOLIDAY, FALL & WINTER FASHIONS "Energy-Saver" dressing and Holiday fashions. For retailers only. August 9, 10, 16, 17 at 9:00 A.M. & 4:00 P.M. Reservations: 692-5386.	GLAMOUR MAGAZINE	350 MADISON AVENUE SHOWROOM - 10TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Aug. 9	OPENING OF RESORT COLLECTION	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Continuous by appointment. Contact: Allan Gelfond, 239-9494.		
Beginning Tuesday Aug. 9	OPENING OF HOLIDAY & RESORT COLLECTION	RONA BY MARIO FORTE & GLORIA CASTALDO	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Continuous by appointment. Publicity: Betty Yarmon, 563-2300.		
Beginning Tuesday Aug. 9	OPENING OF HOLIDAY & RESORT COLLECTION	THAI LINES; & STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	Continuous by appointment. Contact: Linda Bach, 398-0920.		
Beginning Tuesday Aug. 9	OPENING OF HOLIDAY & RESORT COLLECTION	KENNETH WARREN LTD. BY ED CARACCI	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Continuous showings. Contact: 736-3780.		
Wednesday Aug. 10 11:00 A.M.	OPENING OF HOLIDAY & RESORT COLLECTION	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	By invitation. Thereafter by appointment. Contact: 244-7522.		
Wednesday Aug. 10 1:00 P.M.	PRESS SHOW: HOLIDAY & RESORT COLLECTIONS	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	By invitation. Accessory Street scarves; Ledaspain; "At Home" for Mel Mortman; Collectibles for Ship 'n Shore; Miss O. Contact: Jack Alexander, 354-6777.		
Beginning Wednesday Aug. 10	OPENING OF HOLIDAY & RESORT COLLECTION	ROBERTA DI CAMERINO	645 FIFTH AVENUE OLYMPIC TOWER - 2ND FLOOR
	By appointment. Contact: Helen Bailey or Joanne Jaap, 355-7600.		
Beginning Wednesday Aug. 10	OPENING OF HOLIDAY & RESORT COLLECTION	DIMITRI COUTURE	142 FIFTH AVENUE SHOWROOM - 5TH FLOOR
	Continuous by appointment. Contact: 832-8550.		
Beginning Wednesday Aug. 10	OPENING OF RESORT COLLECTION	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Continuous by appointment. Contact: 239-9400.		
Wednesday Aug. 10- Aug. 19	OPENING OF HOLIDAY & RESORT COLLECTION	JILL RICHARDS (719 S. L.A. ST., L.A.)	HOTEL GOTHAM PRIVATE SUITE
	Continuous by appointment. Contact: (213) 489-1650.		
Thursday Aug. 11 10:30 A.M.	OPENING OF HOLIDAY & RESORT COLLECTION	DDDOMINICK	512 SEVENTH AVENUE PENTHOUSE - 44TH FLOOR
	By invitation. Thereafter by appointment. Contact: 869-1604.		
Thursday Aug. 11 11:30 A.M.	WOMEN'S FASHIONS BY NINO CERUTTI	BERGDORF GOODMAN	4TH FLOOR
	Customer show. Publicity: Suzanne Butterfield, PL 3-7300.		
Thursday Aug. 11- Aug. 19	SHOWING OF RESORT COLLECTION	HELGA (722 S.LOS ANGELES ST)	HOTEL GOTHAM PRIVATE SUITE
	Continuous by appointment. Contact: 225-9039 (N.Y.); (213) 627-0806 (L.A.).		
Thursday Aug. 11- Aug. 19	OPENING OF HOLIDAY & RESORT COLLECTION	MALORIE NELSON (SEATTLE, WASHINGTON)	HOTEL GOTHAM PRIVATE SUITE
	Continuous by appointment. Contact: Corrie Haight (206) 322-1696.		
Beginning Thursday Aug. 11	OPENING OF RESORT & EARLY SPRING	TIKTINER	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Continuous by appointment. Contact: 391-1790.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Aug. 12	RESORT SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS (Aug. 12-15)		
Monday Aug. 15 12:00 Noon	SHOWING OF HOLIDAY & RESORT COLLECTION	HOUSE OF JULIO	23 WEST 52ND STREET SHOWROOM - 3RD FLOOR
	By invitation. Thereafter by appointment. Contact: Diane Radley, 399-0940.		
Monday Aug. 15 2:00 P.M.	SHOWING OF RESORT AT HOME FASHIONS	OSCAR DE LA RENTA FOR MEL MORTMAN	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	By invitation. Thereafter by appointment. Contact: LO 4-1820.		
Monday Aug. 15 3:00 P.M.	SHOWING OF RESORT COLLECTION	CHRISTIAN RUPERT, INC. (MILAN - NEW YORK)	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Continuous by appointment. Contact: Herbert Mermelstein, Estelle Marr, 764-3726.		
Monday Aug. 15 4:00 P.M.	PRIVATE SHOWING: RESORT & EARLY SPRING	DANIEL HECHTER	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
	By invitation. Contact: Meryle Kates, 221-1033.		
Monday Aug. 15 5:30 P.M.	SHOWING OF RESORT COLLECTION	ALBERT CAPRARO (550 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
	By invitation. Thereafter, appt, 23rd floor. Contact: Ellen Alpert, 221-0644.		
Beginning Monday Aug. 15	OPENING OF HOLIDAY & CRUISE COLLECTION	KOOS VAN DEN AKKER	795 MADISON AVENUE (AT 67TH STREET)
	By appointment. Contact: Helene Lessuk, 249-5432.		
Beginning Monday Aug. 15	OPENING OF RESORT & EALRY SPRING COLLECTION	BILL ATKINSON LTD.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Continuous by appointment. Contact: Jeanne Atkinson, BA 1-8510.		
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION	STANLEY BLACKER	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Continuous by appointment. Contact: 764-3730.		
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Continuous by appointment. Contact: 221-6660.		
Monday Aug. 15- Aug. 19	RESORT COLLECTION: HAND SILK-SCREENED PRINTS	BOBOLOCON (PETER & KATHI RAUB DESIGNS)	HOTEL GOTHAM PRIVATE SUITE
	Cotton lawn, voile, crepe de chine, madras, velours. By appointment. Formal show, Wed., Aug. 17, 6:30 P.M. Contact: Route 3, Lititz, Pa. (717) 656-8851.		
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION	ALFRED BOSAND	37 WEST 57TH STREET SHOWROOM - 5TH FLOOR
	Continuous by appointment. Contact: Sylvan Fox, 421-4188.		
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION	INGRID CADO	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
	Continuous by appointment. Contact: Terry Heitzler, 594-8955.		
Beginning Monday Aug. 15	OPENING OF HOLIDAY, RESORT, EARLY SPRING	CESARANI	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Continuous by appointment. Contact: 221-6690.		
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION	JAMES DAUGHTERTY, LTD.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Continuous by appointment. Contact: Sidney Scher, 354-2299.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 354-2770.	DON LUIS DE ESPANA	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 889-4826.	FABRICE	226 FIFTH AVE (27TH ST) SHOWROOM - 6TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 391-5460.	CHARLOTTE FORD	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Also, Charlotte Ford for Don Sophisticates. Contact: 391-5460.	CHARLOTTE FORD II SPORTSWEAR	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT & EARLY SPRING Continuous by appointment. Contact: 736-8867.	BILL HAIRE FOR FRIEDRICKS SPORT	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Gretchen Bruno, 221-7545.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday Aug. 15- Aug. 20	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Jim Harp (213) 462-6377.	HOLLY'S HARP (956 CAHUENGA, L.A.)	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: (415) 989-3777.	RENEE HELGA HOWIE (133 KEARNY, SAN FRAN.)	HOTEL REGENCY PARK AVE & 61ST STREET
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Lou Miller, 398-9000.	JUPE INTERNATIONAL	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 221-4200.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday Aug. 15- Aug. 19	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: Bernadette Koziel, PL 7-9600.	KAYSER ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY SLEEPWEAR & LOUNGEWEAR Continuous by appointment. Contact: 490-3565.	STAN HERMAN FOR KENTELLE INTERNATIONAL	90 PARK AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT & EARLY SPRING COLLECTION Continuous by appointment. Contact: 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Initial group: late-day and evening. By appointment. Contact: 840-1270.	HUBERT LATIMER	8 WEST 40TH STREET SHOWROOM - SUITE 1401
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Joan Arkin, 869-3601.	LEONARD FASHION OF PARIS	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 564-6238.	ROBERT LEONARD; BARON PETERS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Joyce Morton, 563-0410.	NANI'S NOWHERE ELSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Roberta Bendavid, 399-2450.	RAFAEL BY BILL KAISERMAN	29 WEST 56TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 628-3817. Press: Julie Palmerio, 986-6669.	REIKO	177 EAST 87TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 15	OPENING OF CRUISE & SPRING COLLECTION Continuous by appointment. Contact: Eileen Rubini, 247-2300.	ARTHUR RICHARDS	31 WEST 56TH STREET SHOWROOM
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION No formal show. Continuous by appointment. Contact: Marie Lippe, 398-9000.	RIZKALLAH FOR DON FRIESE LTD.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT & EARLY SPRING Continuous by appointment. Contact: 563-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Larry Farragut, 221-3489.	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Cosmo Sirchio, 730-0535.	MORT SCHRADER BY FRANK TIGNINO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Heike Garth, 758-2341.	JOAN SIBLEY LTD.	37 WEST 57TH STREET SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 391-0420.	SILVERMAN SPORT BY PATTI CAPPALLI	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT & EARLY SPRING COLLECTION Continuous by appointment. Contact: 354-4395.	CHARLES SUPPON FOR INTRESPORT	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 244-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Monday Aug. 15-Aug. 19	TRANS-SEASONAL COLLECTIONS Holiday and Early Spring collections. By appointment.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR Contact: 582-6767.
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 354-9080.	ILIE WACS; & WACS WORKS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Aug. 16 11:00 A.M.	SHOWING OF RESORT COLLECTION	HANAE MORI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Also at 2:00 P.M. By reservation. Contact: Micki Robinson, 221-5726.		
Tuesday Aug. 16 1:00 P.M.	SHOWING OF HOLIDAY & RESORT COLLECTION	PAT SANDLER FOR LEONARD SUNSHINE	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	By invitation. Thereafter by appointment. Contact: Fred DeLeon, 398-9115.		
Aug. 16	2:00 P.M., HANAE MORI (2nd Show), 550 Seventh Ave., 5th floor, 221-5726.		
Tuesday Aug. 16 4:00 P.M.	SHOWING OF RESORT COLLECTION	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	By invitation. Thereafter by appointment. Contact: 391-9100.		
Tuesday Aug. 16 5:00 P.M.	OPENING OF HOLIDAY & RESORT COLLECTION	KIMBERLY	1441 BROADWAY SHOWROOM - 16TH FLOOR
	By invitation. (Note change of date). Contact: Mary Straus, 221-7373.		
Tuesday Aug. 16 5:00 P.M.	FIRST COLLECTION: LOUNGEWEAR & ROBES	MARIA-JOSÉ PAGLIAI FOR FIFTH AVENUE	DOUBLES (SHERRY NETHERLAND) 783 FIFTH AVENUE
	By invitation. Thereafter, S.L.C.,105 Madison Ave.,4th fl. Contact: 685-7900.		
Beginning Tuesday Aug. 16	OPENING OF RESORT & EARLY SPRING	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	Continuous by appointment. Contact: 398-9955.		
Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION	GEOFFREY BEENE; & BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Continuous by appointment. Contact: 398-0800.		
Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION	DIANE VON FURSTENBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Continuous by appointment. Contact: 354-8336.		
Beginning Tuesday Aug. 16	OPENING: HOLIDAY & EARLY, EARLY SPRING	BETTY HANSON & CO.	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
	Continuous by appointment. Contact: 840-8888.		
Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION	JAN'S THINGS BY JAN STRASS	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	By appointment. Contact: 564-7822.		
Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
	By Donna Karen & Louis dell'Olio. Continuous by appointment. Contact: 221-7880.		
Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION	McMULLEN (DIV. KREISLER GROUP)	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
	Continuous by appointment. Contact: Esther Reifer, 221-0644.		
Beginning Tuesday Aug. 16	SHOWING OF RESORT COLLECTION	MARTIERI	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	Continuous by appointment. Contact: 221-6252.		
Beginning Tuesday Aug. 16	OPENING OF HOLIDAY & RESORT COLLECTION	GEORGE MASKET LTD.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Continuous by appointment. Contact: Ann or Ruth, 947-7110.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Aug. 16	OPENING OF RESORT & EARLY SPRING COLLECTION Continuous by appointment. Contact: 947-0511.	JEANNENE BOOHER FOR DAVID MORRIS	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 564-1820.	MEL MORTMAN	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Aug. 16	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Bill Levin, 221-1995.	SAMUEL ROBERT, INC.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Jean Roberts, 354-1880.	DOMINIC ROMPOLLO	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Aug. 17 10:00 A.M.	OPENING OF RESORT COLLECTION By reservation. Press Show at 2:30, by invitation. Contact: 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Aug. 17 12:00 Noon Luncheon	OPENING OF HOLIDAY & RESORT COLLECTION Juli Lynne Charlot will present collection of dresses and sportswear. Show followed by luncheon. By invitation. Thereafter by appt. Contact: 736-8802.	ST. SIMON/ST. SIMON SPORT BY DEANNA MARIE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Aug. 17	2:30 P.M., OSCAR DE LA RENTA (2nd Show),550 Seventh, 11th fl. Contact: 354-6777.		
Aug. 17	6:30 P.M., BOBOLOCON (PETER & KATHI RAUB), HOTEL GOTHAM, (717) 656-8851.		
Beginning Wednesday Aug. 17	OPENING OF HOLIDAY & RESORT COLLECTION Contact: Jo MacLeod, 354-1122. Publ: Pauline Green/Margaret Larson, 535-9122.	TINA LESER	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Wednesday Aug. 17	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 354-9440.	MARITA BY ANTHONY MUTO; ANTHONY MUTO FOR A.M./P.M.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Wednesday Aug. 17	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Wednesday Aug. 17	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Kay McGowan, 398-0763.	POSH INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Wednesday Aug. 17	OPENING OF HOLIDAY & RESORT COLLECTION Contact: Buyers--Jean Pailitz, 221-0637. Press--Jeanne Chappell, 221-0644.	MALCOLM STARR	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Thursday Aug. 18 11:30 A.M.	OPENING OF RESORT COLLECTION Also at 3:00 P.M. By invitation. Thereafter by appt. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Aug. 18 12:30 P.M.	RICHARD ASSATLY/ GINO-SNOW FASHIONS Customer show. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Aug. 18	3:00 P.M., HALSTON (2nd Show), 550 Seventh Ave., 14th fl. Contact: 354-6340.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Aug. 18 4:00 P.M.	OPENING OF RESORT, HOLIDAY, SPRING By invitation. Thereafter by appointment, 2nd floor.	BLASSPORT LTD. (550 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET Contact: 354-4200.
Beginning Thursday Aug. 18	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 947-1072.	GARE FASHIONS INC.	512 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Aug. 20	CHICAGO HOLIDAY & RESORT COLLECTIONS (Aug. 20-25). Contact: (800) 621-3902.		
Aug. 21	INTERNATIONAL MENSWEAR FASHION WEEK IN COLOGNE (Aug. 21-23). Contact: 582-7788		
Aug. 22	HOLIDAY & RESORT HANDBAG MARKET WEEK IN N.Y. Contact: 947-3424		
Wednesday Aug. 24 6:30 P.M.	FALL FASHIONS BY GIANNI VERSACE By invitation. Buffet. Contact: Judith Janey, 679-7800.	B. ALTMAN & CO.	3RD FLOOR
Thursday Aug. 25 6:00 P.M.- 8:00 P.M.	SHOW AND OPENING: GIL AIMBEZ SHOP Show at 6:30 P.M. For press and customers, by invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	6TH FLOOR
Aug. 27	DALLAS HOLIDAY & RESORT COLLECTIONS (Aug. 27-Sept. 1)		
Tuesday Aug. 30 11:30 A.M.	CUSTOMER SHOW: JERRY SILVERMAN FASHIONS Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday Aug. 30 12:30 P.M.	SHOWING OF FASHIONS BY CHARLES SUPPON Customer show. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	2ND FLOOR
Tuesday Aug. 30 12:30 P.M.	READY-TO-WEAR BY GIORGIO ARMANI Press luncheon. By invitation. Contact: Debby Weber, 223-7205.	BLOOMINGDALE'S	7TH FLOOR BOARD ROOM
Sept. 3	PITTI BIMBO -- CHILDREN'S WEAR & ACCESSORIES IN FLORENCE (Sept. 3-6)		
Sept. 5	LABOR DAY -- (Monday) -- Legal Holiday		
Tuesday Sept. 6- Sept. 10	ITALIAN KNITWEAR IN NEW YORK Contact: Franco Tandredi, Centro di Firenze per la Moda, Via Fienza 109-111, Fierenze, Italy 50123	MAIT (FLORENCE, ITALY)	WALDORF-ASTORIA PRIVATE SUITES
Wednesday Sept. 7 10:00 A.M.	PRESS SHOW: RIPA FURS For press. By invitation. Customers at 6:00 P.M. Contact: Debby Weber, 223-7205.	BLOOMINGDALE'S	3RD FLOOR
Wednesday Sept. 7 6:30 P.M.	THIRTIETH ANNIVERSARY AWARD DINNER DANCE Honoring: Lord & Taylor, American Enka Corp., & B. Blumenthal & Co., Inc. Under the Honorary Chairmanship of Mayor & Mrs. Abraham D. Beame. By invitation. (Black tie). Contact: 877-2366 or 947-0324.	NEW YORK FASHION DESIGNERS INC.	HOTEL PLAZA GRAND BALLROOM
Wednesday Sept. 7 6:00 P.M.	MISSONI FASHIONS & SLIDE PRESENTATION By invitation. From 6:00 to 8:00 P.M. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	7TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Sept. 12 11:30 A.M.	GEOFFREY BEENE & BEENE BAG FASHIONS Customer show. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Thursday Sept. 8 9:00 A.M.	RESORT SWIMWEAR COLLECTION Show at 9:30 A.M. By invitation. Thereafter showroom, 16th floor, 354-1240.	GOTTEX OF ISRAEL (1411 BROADWAY)	TAVERN-ON-THE-GREEN CENTRAL PARK WEST AT 67 ST
Thursday Sept. 8 4:00 P.M.	PREVIEW: MEN'S AND WOMEN'S SWIMWEAR By invitation. Publicity: Betsy F. Loomis, 765-3880.	CHRISTIAN DIOR-NEW YORK (1370 SIXTH AVENUE)	STUDIO 54 256 WEST 54TH STREET
Friday Sept. 9 9:15 A.M.	ZANDRA RHODES INTIMATE APPAREL Press breakfast. By invitation. Also Sept. 12, 11:00 A.M., Mini-Show for customers. Contact: Debby Weber, 223-7205.	BLOOMINGDALE'S	INTIMATE APPAREL LEVEL
Sept. 10- Sept. 13	SEHM MENSWEAR SHOW IN PARIS. WOMEN'S LINGERIE, INTIMATE APPAREL, KNITWEAR. Contact: French Trade Shows, 1350 Sixth Avenue, 582-4960		
Sept. 13	ROSH HASHONAH (Tuesday). (Begins at sunset, Mon., Sept. 12).		
Wednesday Sept. 15 12:00 Noon	PRESS LUNCHEON: SAN LORENZO FASHIONS Luncheon. By invitation. Contact: Barbara Campbell, 391-3634.	LORD & TAYLOR	11TH FLOOR EXECUTIVE CONFERENCE RM
Sept. 16	PITTI UOMO MENSWEAR SHOW IN FLORENCE (Sept. 16-19)		
Monday Sept. 19 11:00 A.M.	FASHION SHOW FOR AMERICAN CANCER SOCIETY Three shows: 11:00 A.M., 3:00 P.M., and 6:00 P.M. Tickets: $15.00; 560-2605.	ALEXANDER'S	3RD FLOOR
Monday Sept. 19 11:30 A.M.	TRIGERE FASHIONS: CUSTOMER SHOW Showing of Fall collection. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Sept. 19 6:30 P.M.	FASHION SHOW WITH MADEMOISELLE MAGAZINE Customer show. Contact: Debby Weber, 223-7205.	BLOOMINGDALE'S	3RD FLOOR YOUNG EAST SIDE
Tuesday Sept. 20 6:30 P.M.	PREVIEW: NEW MODEL ROOMS Salute to Kips Bay Boys' Club. Contact: Barbara Campbell, 391-3634.	LORD & TAYLOR	8TH FLOOR
Sept. 22	YOM KIPPUR (Thursday). (Begins at sunset, Wed., Sept. 21)		
Sept. 25	EUROPEAN FASHION FAIR IN N.Y. AT ONE PENN PLAZA (Sept. 25-28); 695-3558		
Oct. 2	EUROPEAN FASHION FAIR AT CHICAGO APPAREL MART (Oct. 2-5).Contact:(212) 695-3558		
Oct. 10	SPRING READY-TO-WEAR SHOWINGS IN N.Y. (Oct. 10-21)		
Oct. 10	READY-TO-WEAR SHOWINGS IN MILAN (Oct. 10-14)		
Oct. 15	PITTI DONNA KNITWEAR & ACCESSORIES SHOWING IN FLORENCE (Oct. 15-18)		
Oct. 22	PRET-A-PORTER SHOWINGS IN PARIS (Oct. 22-26)		
Oct. 25	READY-TO-WEAR SHOWINGS IN LONDON & BIRMINGHAM (Oct. 25-30)		